



File Delivery:

A good PDF file is important for a good printing result. We recommend you to imply the following requirements:

1. Size: please supply your PDF file in the size that they should also be printed in.
2. Bleed: your PDF file should have at least 2 mm of bleed on all sides.
3. Cropmarks: your PDF file should preferably have cropmarks.
4. Colors: your PDF file should be supplied in the same colorspace as they need to be printed. Color designs should be supplied in CMYK. Black designs should be either 100% black or a percentage of black. We do not recommend using "rich black" (black made up from multiple CMYK colors) or registration black. If your printwork require Pantone colors then these should be present in the PDF file you supply us. RGB colors will always be converted to either CMYK or black (depending on your order specifications). This might lead to some color deviation. We do not recommend the use of ICC color profiles.
5. PDF version: we recommend generating your PDF files as version 1.5 or higher. This is because of the proper handling of transparency and possible color conversions.
6. Fonts: all used fonts in your design should be embedded in the final PDF file.
7. Margins: please keep in mind not to position any texts and/or tables close to the edge of the pages. With book productions we recommend a minimal spine margin of 15 mm and at the cut-off side no less than 5 mm. With other productions we recommend a margin of no less than 5 mm on all sides.
8. File names: please keep the name of the PDF file simple, for example Cover_JohnSmith.pdf.
9. Layout: in general we prefer receiving PDF files as separate pages, so not as a spread (pages next to each other). Covers should be sent as a spread PDF file.

You can set the CMYK colors in the menu of the following programs:

Adobe Indesign: Edit > Transparency Blend Space > Document CMYK

Adobe Illustrator: File > Document Color Mode > CMYK Color

Adobe Photoshop: Image > Mode > CMYK Color

Tip: Are you using the Adobe Creative Suite software? Save time and ask for our pre-settings.

For any additional questions please do not hesitate to contact us:

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